

Vendon Champions Club campaign regulations

1. About the campaign

Vendon Champions Club is a campaign created by Vendon to collect and share real stories from people who use Vendon Cloud in their daily work.

The goal of the campaign is to highlight practical experiences, everyday decisions, and real examples of how Vendon Cloud supports vending, OCS, coffee, and related business operations.

2. Who can participate

The campaign is open to Vendon Cloud users, customers, partners, and professionals who work with Vendon Cloud as part of their daily business activities.

Participants may include operators, managers, technicians, business owners, team leaders, or other people who use Vendon Cloud to monitor, manage, or improve their operations.

3. How to participate

Participants can share their story in one of two ways:

1. **By filling out the campaign form**

Participants submit their story, contact details, and delivery address for the thank you gift.

2. **By requesting a short video call**

Participants may choose to speak with the Vendon team in a short interview. Based on the call, the Vendon team may prepare the story in written or video format.

All submitted stories must be real, relevant to Vendon Cloud, and based on the participant's own experience.

4. Use of submitted stories

By submitting the form or taking part in the video interview, the participant agrees that Vendon may review, edit, adapt, and use the submitted story for marketing and communication purposes.

This may include, but is not limited to:

- Vendon website
- Vendon blog
- LinkedIn and other social media channels
- newsletters
- presentations
- sales and marketing materials
- campaign-related publications

Before any story is published publicly, Vendon will send the prepared version to the participant for review and approval.

No story will be published without the participant's approval of the final version.

5. Thank you gift

Each valid story submitted during the campaign will be recognized with a thank you gift from Vendon.

The gift will be sent to the delivery address provided by the participant in the campaign form.

Vendon is not responsible for incorrect or incomplete delivery information provided by the participant.

The thank you gift is not exchangeable for cash or other alternatives.

6. Top 3 stories and main prizes

At the end of the campaign, the Vendon team will review all valid submitted stories and select the top 3 Vendon Champions.

Each of the top 3 selected participants will receive a **€300 travel gift card**.

The winning stories will be chosen by the Vendon team based on criteria such as:

- relevance to Vendon Cloud
- clarity of the story
- practical business value
- real-life impact
- suitability for publication in Vendon marketing channels

The decision of the Vendon team is final.

7. Campaign period

The campaign starts on **27 May 2026** and runs for **6 months**.

The top 3 stories will be selected after the campaign period has ended.

Vendon reserves the right to extend the campaign period. Any extension will be communicated through Vendon's official communication channels.

8. Validity of submissions

Vendon reserves the right to reject submissions that are incomplete, unclear, irrelevant, false, offensive, or not connected to the use of Vendon Cloud.

Only valid stories that meet the campaign requirements will qualify for the thank you gift and for the selection of the top 3 stories.

9. Personal data

By participating in the campaign, participants agree that Vendon may process their submitted information for the purpose of managing the campaign, contacting participants, preparing the story, sending the thank you gift, and selecting the top 3 stories.

Personal data will be used only for campaign-related purposes and handled in accordance with applicable data protection requirements.

10. Changes to the campaign

Vendon reserves the right to amend, extend, suspend, or cancel the campaign if necessary due to business, technical, legal, or other relevant reasons.

Any important changes will be communicated through Vendon's official communication channels.

11. Contact

For questions about the campaign, participants may contact the Vendon marketing team through email [inese.pakalne\[at\]vendon.net](mailto:inese.pakalne@vendon.net) or in campaign-related communication.

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